



**RE: Big Hammer Hardlines Marketing and GDSN Data Pools**

The Global Data Synchronization (GDS) program has been one of The Home Depot's key corporate initiatives over the past two years. Jointly with our supplier partners and Big Hammer Data, a division of Edgenet, we have built the largest and richest private data pool in the hardlines industry. We have completed the initial phases of the program, validated its benefits, and now wish to extend the scope and value of the GDS initiative.

In order to align our efforts with overall hardlines industry data synchronization efforts, we will now be requiring supplier participation in the Big Hammer Hardlines Marketing Data Pool (HMDP), as well as a Global Data Synchronization Network (GDSN) Supplier Data Pool. This will provide suppliers with the ability to fully synchronize all product content to all of your selected retail trading partners via a public data pool.

Effective immediately, The Home Depot is partnering with Big Hammer as the authorized and preferred HMDP provider to collect, manage, and publish suppliers' rich product content to The Home Depot. Suppliers who currently provide product data to our private data pool must now register and manage their marketing product content and images via the Big Hammer HMDP for synchronization with us. Suppliers are required to enroll in the Big Hammer Hardlines Marketing Data Pool no later than January 12th, 2007.

Additionally, The Home Depot has designated Big Hammer as the preferred Global Data Synchronization Network (GDSN) Supplier Data Pool, enabling suppliers to unite both the GDSN and marketing product data synchronization efforts through one solution provider. Suppliers are required to enroll in a GDSN Supplier Data Pool no later than January 12th, 2007 as well.

Action Required

We must have your support in order to achieve our goal. You will be receiving additional communications related to the program directly from Big Hammer regarding enrollment in the Big Hammer Hardlines Marketing and GDSN Data Pools. Please review these communications carefully and take the steps outlined in each. You can review additional information and enroll today at [www.bighammer.com/thd/supplier.php](http://www.bighammer.com/thd/supplier.php). **IMPORTANT:** you will need your Home Depot Pay to Vendor number (also known as Pvendor) to enroll. You may also contact our supplier support center at 866-865-6602 for additional assistance.

<b>Big Hammer Data</b>	<b>Program Website</b>	<b>Email Address</b>	<b>Telephone Number</b>
Customer Support	<a href="http://www.bighammer.com/thd/supplier.php">www.bighammer.com/thd/supplier.php</a>	bighammersupport@bighammer.com	1-866-865-6602

We believe the benefits of supplier participation in the hardlines industry public data pools will provide both The Home Depot and our supplier community a joint opportunity to sell more and sell more effectively. We look forward to your quick and active participation. If you have any questions about the program and our expectations, please email The Home Depot at [gdsn\\_support@homedepot.com](mailto:gdsn_support@homedepot.com).

Sincerely,

**Rick Gill**  
Data Relationship Manager  
The Home Depot